

ESI Switches Privacy Policy

Your Privacy is Important to Us

Effective October 2008

Commitment To Privacy

To better protect your privacy we provide this notice explaining our online information practices and the choices you can make about the way your information is collected and used. We make it available on every page and at every point where personally identifiable information may be requested.

Our Web site contains links to other Web sites operated by third parties. ESI Switches is not responsible for the privacy practices or policies of such third party web sites and this Notice does not apply to those Web sites.

Application of This Notice

This Notice applies only to the information collected by ESI Switches from the users of our Web site. It does not apply to information collected by ESI Switches in any other way, including offline.

The Information We Collect

Our Web site is not set up to automatically collect personally identifiable information from each visitor to our Web site. It does recognize the home server of visitors, but not email addresses. For example, we can tell which Internet Service Provider our visitors use, but not the names, addresses or other information about our visitors that would allow us to identify the particular visitors to our Web site. This information is used only for internal purposes by our technical support staff.

Our Web site does track certain information about the visits to our Web site. For example, we compile statistics that show the numbers and frequency of visitors to our Web site and its individual pages. These aggregated statistics are used internally to improve our Web site and for product development and marketing purposes generally. Those aggregated statistics may also be

provided to advertisers and other third parties, but again, the statistics contain no personal information and cannot be used to gather such information.

In a few areas on our Web site, we ask you to provide information that will enable us to verify whether you are entitled to access and use certain information, materials and services available from our Web site, or to enable us to enhance your site visit, to assist you with customer service or technical support issues, or to follow up with you after your visit, or to otherwise support your customer relationship with ESI Switches. It is completely optional for you to participate. However, failure to participate may mean that you cannot access and use certain information, materials and services.

In each of the instances above, we typically ask for your name, email address, phone number, address, law practice information, product preference information, as well as other similar personal information that is needed to register or subscribe you to services or offers. On occasion, we may ask for additional information to enable us to provide you with access to and use of certain information, materials and services. In the case of newsletters or mailing lists, you will be able to "unsubscribe" to these mailings at any time.

How We Use Information:

ESI Switches Only Uses Your Personal Information for Specific Purposes

The personal information you provide to us when using our Web site, such as your name, postal or email address or telephone number will be kept confidential and used to support your customer relationship with ESI Switches, and to notify you of special offers, updated information and new products and services from ESI Switches, offers from third parties that we think may be of interest to you, or used by ESI Switches, or third parties for the purpose of conducting market research or surveys on behalf of ESI Switches. Agents or contractors of ESI Switches who are given access to your personal information will be required to keep the information confidential and not use it for any other purpose than to carry out the services they are performing for ESI Switches.

With respect to network advertising companies (companies that manage and provide advertising for numerous unrelated companies), to the extent that ESI Switches utilizes such advertising companies to provide advertisements on our Web site, ESI Switches may provide them with your login name and any demographic information about you that we collect. Those advertising companies may combine that data with non-personally identifiable data collected by the advertising company from your computer solely for the purpose of delivering on our Web site advertisements that are targeted to you.

Circumstances may arise where we are required to disclose your personal information to third parties for purposes other than to support your customer relationship with ESI Switches, such as in connection with a corporate divestiture or dissolution where we sell all or a portion of our business or assets (including our associated customer lists containing your personal information), or if disclosure is required by law or is pertinent to judicial or governmental investigations or proceedings.

You Can Opt Out of Receiving Further Marketing from ESI Switches at Any Time

We will send you information about our various products and services, or other products and services we feel may be of interest to you. Only ESI Switches (or agents or contractors working on behalf of ESI Switches and under confidentiality agreements) will send you these direct mailings. If you do not want to receive such mailings, simply tell us when you give us your personal information. Or, at any time you can easily opt out of receiving further marketing from ESI Switches by emailing us at webmaster@esi-switches.com.

Our Commitment to Data Security

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

How You Can Access or Correct Your Information

You can request a copy of the personally identifiable information that ESI Switches has collected about you via the Internet by contacting our Information Privacy Manager at the address below. You can also have factual inaccuracies in this information corrected by contacting this same person.

How to Contact Us

If you would like to contact us for any reason regarding our privacy practices, please write us at the Contact Us Page at [ESI Customer Service](#).